

Member News

MUSEUM OF NEW MEXICO FOUNDATION

WINTER 2023



THE YEAR IN REVIEW

Exceeding Our Goals

Members Contribute to Best-Ever Revenues
in Fiscal Year 2022-2023



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Cover: Folklórico dancers entertain guests at a donor event for *La Cartonería: The Mexican Art of Paper and Paste* at the Museum of International Folk Art. Photo © Chloe Accardi.

Above: Former Office of Archaeological Studies archaeologist and educator Mary Weahkee (Comanche/Santa Clara Pueblo) models her handmade turkey feather shawl. Photo © Melissa Martinez.

Opposite: Photo by Saro Calewarts.

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MUSEUM OF NEW MEXICO FOUNDATION STAFF

View full staff list at museumfoundation.org/staff

OUR MISSION

The Museum of New Mexico Foundation supports the Museum of New Mexico system, in collaboration with the Museum of New Mexico Board of Regents and the New Mexico Department of Cultural Affairs. The Foundation's principal activities are fund development for exhibitions and education programs, retail and licensing programs, financial management, advocacy and special initiatives.

We serve the following state cultural institutions:

- Museum of Indian Arts and Culture
- Museum of International Folk Art
- New Mexico History Museum
- New Mexico Museum of Art
- New Mexico Historic Sites
- Office of Archaeological Studies



Philanthropic
Support for Our
State's Cultural
Heritage



/museumfoundation



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Dear Members,

We are delighted to report on the results of the Museum of New Mexico Foundation's 2022-2023 fiscal year (July 1, 2022 to June 30, 2023).

For the fourth time in six years, we recorded an all-time high in earned and contributed revenues: a total of \$13.8 million! This remarkable outcome is due to the extraordinary generosity of you, our members and donors. We are forever grateful for your support.

Nearly every Foundation department exceeded its goal. Our five membership programs—General membership, The Circles, Circles Explorers, Business Council and Corporate Partners—generated \$1.7 million. Of particular note was our General membership, which ended the fiscal year 20 percent over goal with a new member household record of 8,800.

Donors to the Museum of New Mexico system were extra generous with \$3.8 million in contributions to our four state museums in Santa Fe, eight historic sites statewide and Office of Archaeological Studies. This was \$1.6 million more than anticipated—an astonishing 73 percent increase over goal.

Realized estate gifts totaled \$3.7 million and were a testament to the forward-thinking intentions of our Legacy Society members. These funds will add to our endowments and supplement annual giving for exhibitions development and educational programs throughout the museum system.

Our Museum Shops celebrated their second-best year ever with over \$300,000 in net revenues on nearly \$3.5 million in sales. Our licensing program secured five new licenses in the fiscal year, including one with an Albuquerque-based furniture company that will soon begin generating new royalties to enhance the Foundation's support of the museum system.

Our feature story, beginning on page 3, describes the impact of these stellar results on the world-class programming of our 13 cultural partners and Foundation operations. The ultimate beneficiaries are New Mexico's residents and visitors, including thousands of children, who engage in the art, culture and history of our state and folk art traditions worldwide.

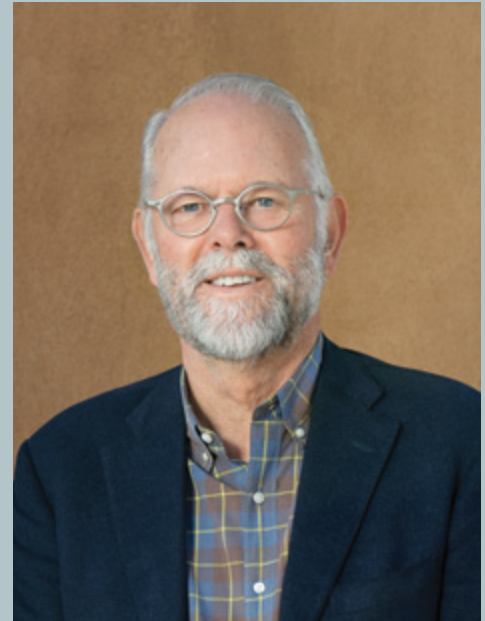
Following the feature story, we are honored to recognize by name all those who contributed to the tremendous success of the fiscal year, including Ambassador, The Circles and Circles Explorers members; Corporate Partners and Business Council members; donors to our Annual Fund and Exhibition Development and Education Funds; and members of our Founders Society and Legacy Society.

Thank you for all you do for the Foundation and our state museum system every year. Best wishes to you and your family this holiday season.

Sincerely,



Jamie Clements
President/CEO



The ultimate beneficiaries are New Mexico's residents and visitors, including thousands of children, who engage in the art, culture and history of our state and folk art traditions worldwide.

—Jamie Clements



Dear Members,

A fellow trustee recently recounted a story from one of the founding members of the Museum of New Mexico Foundation. He told her the Foundation began as simply a group of friends, with a common passion, doing what they loved and believed in—garnering support for New Mexico's Santa Fe-based state museums.

It is this common passion that strikes me most as we move into the holiday season and reflect on last year's successes at the Foundation. Our staff, our trustees, our members and our state partners all share this passion and the sense of community that comes with it, leading to the unprecedented fundraising success of fiscal year 2022-2023.

With great honor, I express my appreciation as chair of the Foundation's board of trustees, and as a New Mexican, for your ongoing commitment and contributions. I look forward to another year of great success supporting the museum system that honors and celebrates our state and the world.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Frieda Simons'.

Frieda Simons, Chair
Board of Trustees

Top: Frieda Simons. Photo courtesy Frieda Simons.

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JULY 1, 2022–JUNE 30, 2023

Making a Difference

Foundation Philanthropy Shatters Expectations

The Museum of New Mexico Foundation crushed its fundraising, membership and planned giving goals by almost 75 percent in fiscal year 2022-2023 (July 1, 2022–June 30, 2023). Total earned and contributed revenues reached \$13.8 million—the highest amount recorded in Foundation history.

In this record-breaking year, we are grateful for every type of giving, because every legacy gift, foundation grant and cash donation contributed to the whole. Support came from all corners to make major exhibitions possible, fund named endowments, support special projects and increase educational outreach across our 13 cultural partners.

“We are so delighted that our fundraising efforts for nearly every Museum of New Mexico division exceeded expectations last fiscal year,” says Jamie Clements, Foundation president and CEO.

Our generous donors contributed \$3.2 million to the four museums, eight historic sites and Office of Archaeological Studies. The Foundation retained 78 percent of its members. Thanks to their ongoing affinity for New Mexico and global culture, as well as exciting new member benefits, we surpassed our membership dues goal by \$150,000.

The New Mexico Museum of Art was a true fundraising champion for the fiscal year, leading to the opening of the Vladem Contemporary in September 2023. Our fundraising goal for the new museum building’s first year of programming was \$1.5 million, which we exceeded by \$1 million. Clements credits much of this success to the efforts of Mark White, executive director of the New Mexico Museum of Art.

“Mark led an endless number of tours through the Vladem construction site, where every donor and prospect became enthusiastic about what the new museum building would mean for the Santa Fe community,” Clements says. “This led to a significant number of contributions, capped by a \$1 million gift from Charles Dupwe.”

The Office of Archaeological Studies also had an outstanding year, outperforming its \$32,000 fundraising goal by more than 600 percent. The main contributors to this success were Joyce Blalock, with a major gift to support research, and Wolky Toll, who established the Mollie Toll Endowment for Education Outreach. The total sum of \$128,000 was reached in combination with gifts from 105 other households.

Curators at the Museum of International Folk Art secured a \$148,000 grant from the Terra Foundation for its landmark exhibition *Ghhúu-nayúkata/To Keep Them Warm: The Alaska Native Parka*. The museum exceeded its overall fundraising goal by almost 50 percent, for a total of \$984,868. This was due in large part to the launch of the Alexander Girard Legacy Fund in honor of the 40th anniversary of Girard’s *Multiple Visions: A Common Bond* installation at the museum. And in May, the Folk Art Flea

Navajo woman taking photograph, New Mexico.
Courtesy Palace of the Governors Photo Archives,
New Mexico History Museum.



Below: Christian Waguespack was appointed head of curatorial affairs at the New Mexico Museum of Art last fiscal year. Photo © Gabriella Marks.

Opposite: Anthony Lovato (Santo Domingo Pueblo) accepts the 2023 MIAC Living Treasure Award. Photo © Brkawaay Creative LLC.



saw \$124,846 in gross revenues, when the move to the Santa Fe County Fairgrounds increased space for additional vendors and buyers.

The New Mexico History Museum topped its \$166,467 goal by almost \$327,000. The Campaign for New Mexico History concluded in December 2022, but its momentum carried into spring 2023, with more than \$120,000 in individual contributions. October's Fred Harvey Weekend was the most successful in its 13-year history, earning more than \$45,000 in net revenue to benefit museum exhibitions and programming. The museum received a \$149,921 grant from the National Archives Foundation for digitizing records in the Palace of the Governors Photo Archives, which archivists will use to make information about Museum of New Mexico founder Edgar L. Hewett available to the public.

Though the Museum of Indian Arts and Culture came in a bit shy of its \$455,956 goal, the *Horizons: Weaving Between the Lines with Diné Textiles* campaign was a success. Foundation trustee France A. Córdova and her husband, Christian J. Foster, signed on as lead sponsors for the exhibition, which opened in July 2023. Other sponsors included Shiprock Santa Fe as well as Tom and Mary James, founders of the James Museum of Western and Wildlife Art in St. Petersburg, Florida. Another notable gift to the museum came from Kristina Flanagan, who every year donates the equivalent of her annual property taxes to Native causes. In 2024, she directed her gift to support educational outreach at the museum.

The Museum Shops had another banner year, coming in more than \$70,000 ahead of projections. It was their second-best year ever, just 2.1 percent behind last year's impressive numbers, with museum visitors purchasing colorful exhibition-related items, as well as jewelry, art objects and books. Although licensing revenues were down slightly from projections, due to unavoidable supply chain issues, expectations for next year are high, with five new licensing agreements struck in the fiscal year. One is with an Albuquerque-based furniture company that is developing designs based on pieces at the New Mexico Museum of Art.

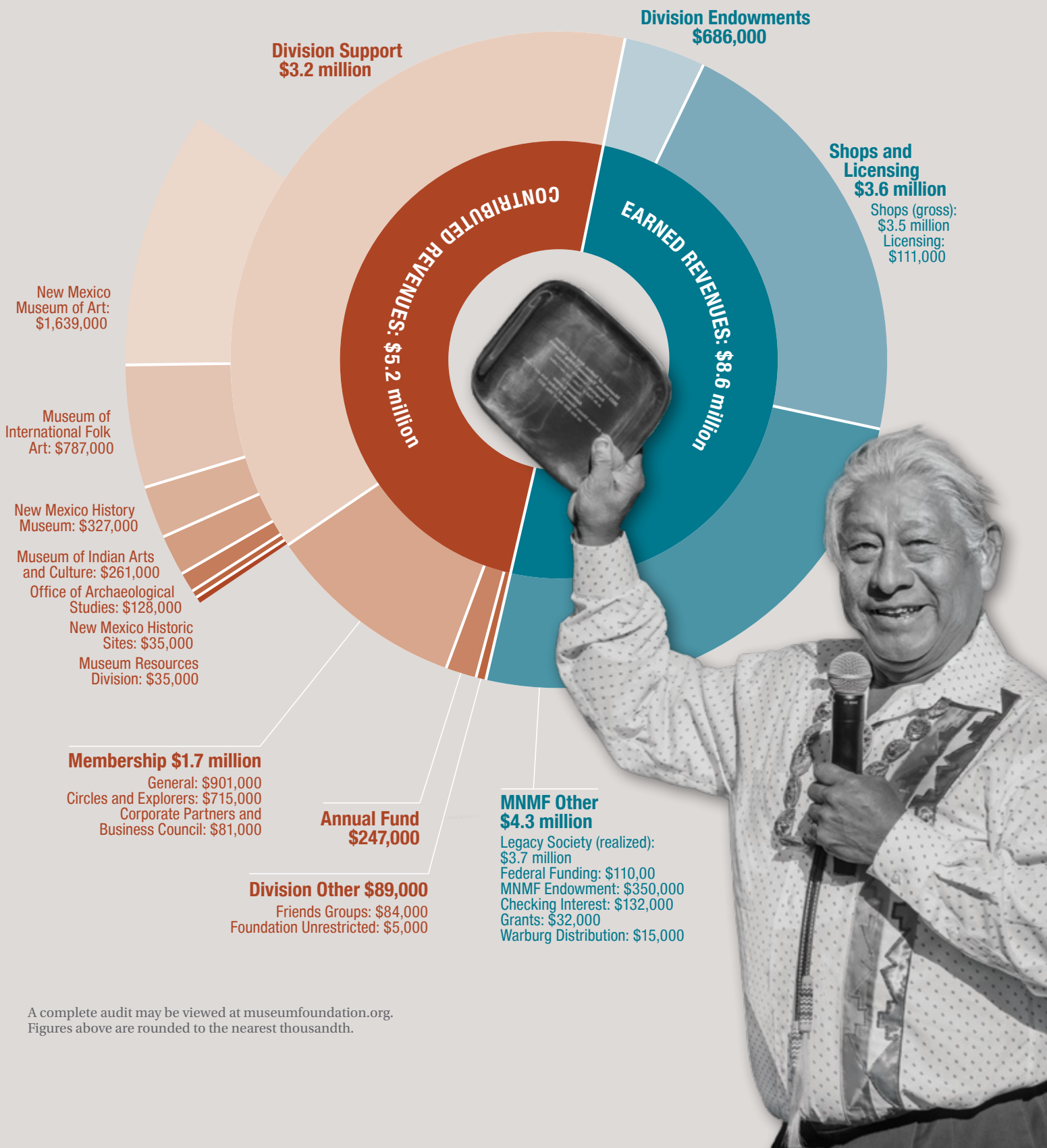
Finally, a significant source of Foundation revenue came from \$3.7 million in realized legacy gifts. These bittersweet donations that come at the end of life are a testament to the public's longstanding appreciation of the work of the Museum of New Mexico system.

Realized legacy gifts included Margot T. Linton's \$17,500 revocable living trust benefitting the Foundation and Museum of International Folk Art. Legacy gifts to the Museum of International Folk Art also came from Elizabeth Raspolic (\$100,000 revocable living trust), Martin and Deborah Fishbein (\$1.5 million estate gift) and Robert H. Blommer (\$1.18 million estate gift). And revenues of more than \$900,000 released from the charitable remainder trust of Charles "Chuck" and Mara Robinson benefited the New Mexico History Museum and Palace of the Governors.

"Fundraising is a virtuous cycle where donors support world-class exhibitions and educational programs at our museums and historic sites. This stellar programming inspires additional giving," says Clements. "Every member, donor and contribution of time and talent enables the Foundation to fulfill our mission of support for the Museum of New Mexico system." ■

FISCAL YEAR FINANCIALS JULY 1, 2022–JUNE 30, 2023

Your Impact: \$13.8 million



A Year of Community Engagement

Elevating Native Voices

With the hiring of Pollyanna “Polly” Nordstrand (Hopi) as executive director of the Museum of Indian Arts and Culture, followed by Marita Hinds (Tesuque Pueblo) as director of education, museum visitors experienced fiscal year 2022-23 (July 1, 2022 to June 30, 2023) with new leadership and inspiration.

Private donors expressed their support by giving \$261,000 for museum exhibitions and education via the Museum of New Mexico Foundation. Museum visitation topped 50,000, including more than 1,800 children.

The museum’s practice of building partnerships with tribal museums and Native communities went on full display in July 2022 with the openings of two major exhibitions. The first was the reopening of *Here, Now and Always*, which in 1997 revolutionized curatorial methodologies with its inclusion of Native peoples in decision-making roles. More than 1,200 people attended the much-anticipated big reveal. Institute of American Indian Arts students carried the festivities into the fall with their performance of hand-made giant puppets that interpreted narratives from the exhibition’s core themes.

The renovation of the original exhibition was made possible by \$1.6 million in private giving through the Foundation, including support from the Family of Marie and Tony Hillerman and the National Endowment for the Humanities.

The second opening, *Grounded in Clay: The Spirit of Pueblo Pottery*, again represented the power of putting exhibitions into the hands of Native curators.

As the opening venue for the exhibition, a partnership of Santa Fe’s School for Advanced Research and the Vilcek Foundation in New York, the museum was the first to engage the public in the extraordinary pottery selections of the Pueblo Pottery Collective, whose more than 60 members from tribes throughout the Southwest curated and wrote about the works on view. The exhibition’s viewing in Santa Fe was partially funded with \$56,000 from the 2021 Native Treasures Art Market.

“We could not have done *Grounded in Clay* without some proceeds from Native Treasures and support from donors to the museum’s Exhibition Fund of the Museum of New Mexico Foundation,” says Tony Chavarria, the museum’s curator of ethnology.

The 19th annual Native Treasures Art Market in May 2023 featured over 180 extraordinary artists, attracting thousands of people and tens of thousands in Native art sales, rippling into \$1.5 million in local economic impact.

Opposite: Necklace, Santo Domingo Pueblo. Gift of Grace Bowman, Collection of the Museum of Indian Arts and Culture/Laboratory of Anthropology. Photograph © Addison Doty.

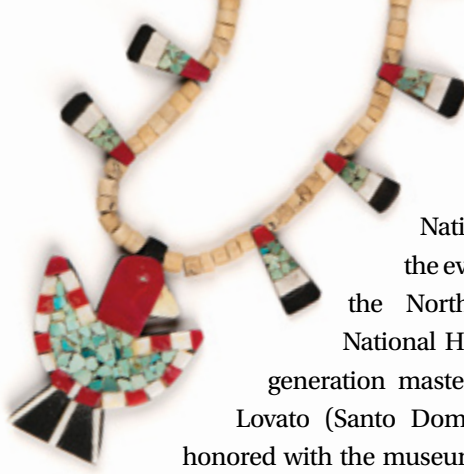


Darby Raymond-Overstreet (Diné), *Woven Landscape*, Monument Valley, 2022. Digital print. Photo courtesy of the artist.



**MUSEUM OF
INDIAN ARTS + CULTURE**

To support the Museum of Indian Arts and Culture, contact Lauren Paige at 505.982.2282 or Lauren@museumfoundation.org.



Native performances at the event were funded by the Northern Río Grande National Heritage Area. Fifth-generation master jeweler Anthony Lovato (Santo Domingo Pueblo) was honored with the museum's Living Treasure award. And the museum's first-ever Legacy Award was presented to master weavers and sisters Lynda Teller Pete (Diné) and Barbara Teller Ornelas (Diné).

A \$75,000 grant from the Terra Foundation for American Art set the stage for *Horizons: Weaving Between the Lines with Diné Textiles*, on view through June 2, 2024. Co-curated by Dr. Hadley Jensen and Rapheal Begay (Diné) with an advisory committee of Diné weavers, educators, scholars, and others, *Horizons* showcases the shared multigenerational Diné tradition of weaving featuring textile arts from the museum's extensive collection.

The Terra Foundation grant recognized the exhibition's novel juxtaposition of Diné weaving and contemporary photography and supports the publication of an illustrated exhibition catalogue with essays by artists and scholars. Additional funding of \$50,000 was received from exhibition lead sponsors France A. Córdova and Christian J. Foster. Tom and Mary James, founders of the James Museum of Western and Wildlife Art, Shiprock Santa Fe and others also provided private support.

The fiscal year marked the launch of the Della Warrior Endowment Fund with a \$100,000 challenge grant from Foundation trustee David Young and his wife Sheila. Olga Echevarria and James Hutson-Wiley offered their own \$100,000 matching challenge from their family's foundation. Other dedicated museum donors, including Ildy and Skip Poliner, have since made contributions toward the challenge goals, which together will generate \$400,000.

An array of educational and public programs further engaged the public, including several Native artist and curator conversations around the topics of ceramic artistic traditions and the process of community-based curation. The museum's world-class collections gained another treasure with the addition of a Two Grey Hills textile by world-renowned Navajo weaver Daisy Taugelcheeto.

"Your support makes a significant impact on our ability to serve as a center for understanding the diverse Native peoples of the Southwest," says Nordstrand. ■

By the Numbers

57,862

museum visitors

\$261,000

raised for exhibitions and education programs

\$1.5 million

Native Treasures local economic impact

806

objects returned to galleries

1,291

volunteer hours worked

52,548

records in the Laboratory of Anthropology library catalogue

1,810

children served on-site

27

public school visitations

9

tribal school visitations

1,651

research requests received

166

Friends of Indian Arts members

A Year of Inspiration

Celebrating the Best of Everything

Every year since 2013, the Museum of International Folk Art has been named the top “Best of Santa Fe” museum by the *Santa Fe Reporter*.

In Fiscal Year 2022-2023 (July 1, 2022 to June 30, 2023), museum donors contributed generously to projects that inspire visitors from close to home and around the globe to engage in the museum’s international folk art exhibitions and programs. Their support generated total revenues of \$787,000.

The museum, widely recognized for its commitment to excellence in public education, reached a total of 76,590 participants this fiscal year, an extraordinary 20 percent more than the previous year. Some 207 students from the museum’s three partner schools—Mandela International Magnet School, El Camino Real Academy and Abiquiu Elementary—participated, thanks to a program funded since 2012 in large part by the Patricia Arscott La Farge Foundation for Folk Art. In a partnership that is now in its sixth year, another 5,000 students from Cooking with Kids, a Santa Fe nonprofit, participated in educational folk art projects related to their studies. And at Gerard’s House in Santa Fe, a center for grieving children and their families, clients took part in folk art therapy lessons led by the museum’s award-winning bilingual educator, Kemely Gomez.

Area educators and their schools again benefited from the Teacher’s Night Out Resource Fair this fiscal year. The museum and its partner, the Community Educators Network, have offered the program for 10 years, providing opportunity for educators to learn about valuable educational resources that encourage their students’ critical thinking and creativity.

The museum’s mission “to connect communities through stories of dynamic cultural traditions, human creativity and resilience” was also brought to life as students were provided bus transportation to the museum. This opportunity was thanks to the Friends of Folk Art, whose Mardi Gras gala in February 2023 raised over \$16,000 to support the program.

Visitors of all ages came to see the museum’s extraordinary exhibitions. *La Cartonería Mexicana/The Mexican Art of Paper and Paste*, which opened in January 2023, features an imaginative array of papier-mâché piñatas, dolls and fantastical animals called *alebrijes*, many from the museum’s

Performers from Ballet Folklórico Santa Fe entertain guests at the Member Preview of *La Cartonería: The Mexican Art of Paper and Paste*. Photo © Jane Phillips.



MUSEUM OF INTERNATIONAL
FOLK ART

To support the Museum of International Folk Art, contact Laura Sullivan at 505 216.0829 or Laura@museumfoundation.org.

Alexander Girard Foundation Collection. The show included popular outreach programs, such as displays of life-sized alebrijes by notable Mexican artists on Milner Plaza, in partnership with the Mexican Cultural Center of DuPage, Illinois. A 15-foot alebrije was erected at the Southside Public Library, a partnership with the Mexican Cultural Center in Denver. And Axle Contemporary's traveling papier-mâché installation, inside a retrofitted 1970 alu-minum step van, visited Spanish-speaking communities, serving over 1,970 students and families from Albuquerque to northern New Mexico.

Lead donors who made these programs possible included the Friends of Folk Art, Martha Egan, Sheila and Kirk Ellis, Rae Hoffacker and Peter Pappas, Mary Anne and Bruce Larsen, Linda and Patrick Rayes, and Courtney Finch Taylor and Scott Taylor. Generous funding was also received from Los Amigos del Arte Popular, the International Folk Art Foundation and donors to the Museum of New Mexico Foundation's Exhibition Development Fund.

Opening in May 2023 was *Ghhúunayúkata/To Keep Them Warm: The Alaska Native Parka*, featuring Indigenous-made parkas. The exhibition was supported largely by a \$148,000 grant from the Terra Foundation for American Art, with additional lead gifts from Edelma and David Huntley, Suzi Jones, Beverly and Michael Morris, Elizabeth and James Roghair, Courtney Finch Taylor and Scott Taylor, Friends of Folk Art, the National Endowment for the Arts, International Folk Art Foundation and the CIRI Foundation.

The fiscal year marked the Girard Wing's 40th anniversary at the museum. This was celebrated with the launch of the Girard Legacy Endowment Fund to support the long term care and stewardship needs of the Girard Foundation Collection and *Multiple Visions: A Common Bond* installation, as well as public programming and other related activities. To date, the campaign has raised over \$600,000 in cash and \$1.4 million in planned gifts. Lead \$100,000 gifts from Lynn Godfrey Brown, Friends of Folk Art, and Carl Kawaja and Gwendolyn Holcombe (for the Elisabeth W. Alley Endowment Fund for the Girard Wing) put this campaign well on its way toward its \$5 million goal.

The Friends of Folk Art remained among the museum's most ardent support groups. Their 2023 Folk Art Flea raised an eye-popping \$160,000, including \$35,000 from 40 generous individual sponsors.

Finally, Charlie Lockwood was hired in May 2023 as the museum's executive director. "I want to express my deepest gratitude for your support over the past year," he says. ■

By the Numbers

76,590

museum visitors

\$787,000

raised for exhibitions and education programs

11,085

youth served

37,192

people served through education, community outreach and public programs

182

new acquisitions

\$160,000

Folk Art Flea proceeds

1,900

Folk Art Flea attendance

631

Folk Art To Go kits distributed

4

groundbreaking exhibitions

43,000

Facebook followers

319

Friends of Folk Art members

A Remarkable Year

Appreciating Gifts of Art and Education

Private support for the New Mexico Museum of Art through the Museum of New Mexico Foundation was remarkable during fiscal year 2022-2023 (July 1, 2022 to June 30, 2023) with total revenues of \$1,639,000.

This funding made possible six world-class exhibitions, expanded education and outreach programs, and planning for the Vladem Contemporary inaugural exhibition, *Shadow and Light*. The downtown museum attracted 49,875 visitors, while anticipation for the opening of the Vladem Contemporary generated the donation of 31 works to the museum's collection.

"Gifts to the Museum of New Mexico Foundation in support of programming and the museum's endowment have permitted the museum to remain a dynamic presence in New Mexico's cultural landscape," says Mark White, the museum's executive director.

Considerable donor interest in the museum's education and outreach programs was the impetus to grow the number of on-site programs by 149 percent and that of off-site programs by a noteworthy 116 percent. Some 3,039 young people attended the museum's public school programs.

Equally popular were museum exhibitions. Opening in July of 2022 was *Transgressions and Amplifications: Mixed-Media Photography of the 1960s and 1970s*. More than 100 photographs, many from the museum's collection, showcased the work of mid-twentieth-century American artists exploring the question "What defines a photograph?"

The 40 paintings in *An American in Paris: Donald Beauregard*, which opened in February 2023, surveyed modernist Beauregard's short but ambitious career as one of the first artists associated with the museum.

Also opening in February was *The Nature of Glass*, featuring 28 works from the museum's expanding art glass collection. *With the Grain*, which went on view in March 2023, explored the intimate relationship between modern and contemporary Hispanic carvers in northern New Mexico and their materials.

Finally, in April 2023, 19 works drawn primarily from the museum's collection were showcased in *Manuel Carrillo: Mexican Modernist*. The exhibition illuminated the photographer's affectionate portrayal of his native Mexico.

The year also saw Christian Waguespack, the museum's curator of 20th century art since 2017, take on additional responsibilities as the museum's head of curatorial affairs. In addition to organizing exhibitions and programs at the downtown museum, he and museum staff kept busy during the fiscal year with preparations for the opening of the Vladem Contemporary.

Opposite: Members explore the work of Oswaldo Maci, the inaugural artist-in-residence in the Dee Ann McIntyre in Memory of Scotty McIntyre Artist Studio at the New Mexico Museum of Art's Vladem Contemporary. Photo © Chloe Accardi.

Below: Agnes Pelton, *Awakening (Memory of Father)*, 1943. Oil on canvas. Collection of the New Mexico Museum of Art. Museum purchase, 2005. Photo by Blair Clark.



NEW MEXICO MUSEUM OF ART

To support the New Mexico Museum of Art, contact Alex Wilson at 505.216.0826 or Alex@museumfoundation.org.



Because of community-wide support, and the significant naming gift from Robert and Ellen Vladem, White says, “The museum can pursue with the Vladem Contemporary building its educational mission with state-of-the-art, climate controlled storage and exhibition spaces, a dedicated artist-in-residence studio and its first education space.”

Two exterior-facing Vladem Contemporary projects that provide 24/7 art experiences were funded by contemporary art collectors in the fiscal year. Barbara Foshay and Thomas Turney underwrote the storefront-like Window Box project featuring installations by emerging New Mexico artists. Foshay also helped fund Leo Villareal’s LED light installation, along with gifts from Cindy Miscikowski, the Edward Hastings and Gino Barcone Trust, Dee Ann McIntyre, and Pat and Jim Hall.

White notes the significance of the Vladem Contemporary as a venue that “will allow the museum to increase its capacity to accept donations of major contemporary art, helping to keep significant works in the state.” He says the museum’s “most notable and substantial gift,” from acclaimed writer, curator and activist Lucy Lippard, “gave us a meaningful range of contemporary art, expanding our collection’s breadth and depth.”

In planning *Shadow and Light*, the museum looked to the Lippard collection, as well as to other works donated by William Miller (*Tongue-Cut Sparrow (Inside Outside)* by James Drake); David and Susan Hill (*Stealth to Bring You Home* by Erika Wanenmacher); and Virginia Dwan (*Three-part Serial Cube Set* by Charles Ross), among others. These help fill two galleries with an array of art created from the mid-20th century to the present day. ■

By the Numbers

49,875

museum visitors

\$1,639,000

raised for exhibitions and education programs

3,039

youth reached via education programs

149%

increase in on-site education programs

116%

increase in education outreach

31

works added to the collection

391

exhibition objects installed

1,406

images added to the
Searchable Art Museum

6

world-class exhibitions opened

148

Friends of Contemporary Art
and Photography members

A Year of Opportunity

Highlighting New Mexico History

In person and online, the New Mexico History Museum created new opportunities for visitors during fiscal year 2022-2023 (July 1, 2022 to June 30, 2023), enabling meaningful learning about the people, events and forces that have shaped our state.

The museum welcomed 65,000 visitors, 10 percent of whom were New Mexico residents. Total revenues of \$327,000 via private gifts to the Museum of New Mexico Foundation made possible a robust exhibition schedule, among other things.

Righting a Wrong: Japanese Americans and World War II, a Smithsonian traveling exhibition (October to December 2022), examined the complicated history and impact of Executive Order 9066 that led to the incarceration of Japanese Americans, including in New Mexico, following the attack on Pearl Harbor.

With more than 250 objects on view, *Honoring Tradition and Innovation: Commemorating 100 Years of Santa Fe's Indian Market, 1922-2022* showcased the arc of creative endeavor at Indian Market, from the earliest works made for the inaugural 1922 show to the present day.

In April of 2023, *EnchantOrama! New Mexico Magazine Celebrates 100*, opened in a partnership with the museum's Palace of the Governors Photo Archives. The state tourism magazine's centennial was celebrated through a selection of magazine covers and over 200 photographs by some of the state's notable photographers.

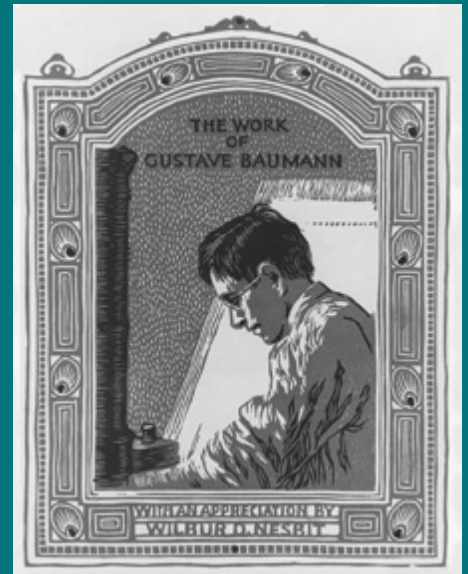
With renovation of the Palace of the Governors nearly completed, the museum installed three temporary exhibitions highlighting objects from the permanent collection.

The Santos of New Mexico, featuring 60 retablos and bultos on display through April 3, 2025, is drawn from the Larry and Alyce Frank Collection of Santos, which was acquired by the museum in 2007.

Silver and Stones: Collaborations in Southwest Jewelry (through April 1, 2025) is a collection of work by Diné silversmith David Taliman. The collection was assembled in the 1940s and 1950s by well-known Las Vegas, New Mexico, merchant William C. Ilfeld, who donated it to the museum in 1971.

In February 2023, seven paintings from the museum's Collier collection of mostly 18th-century works went on view. The paintings were collected from colonial churches throughout Mexico, Peru and Bolivia by Charles W. Collier, a U.S. cultural attaché to Bolivia, and his wife Nina Perera Collier. They donated the 70-piece collection to the museum in 2005.

The fiscal year also saw digitization of museum collections as a high priority. To that end, private funders through the Museum of New Mexico Foundation have helped make the museum's archival and library collections available for viewing on the New Mexico History Museum website at nmhistorymuseum.org.



The Work of Gustave Baumann. Courtesy Palace of the Governors Photo Archives, New Mexico History Museum. Neg. No. 092094.



Spread: Tourists at Enchanted Mesa near Acoma, New Mexico. Courtesy Palace of the Governors Photo Archives, New Mexico History Museum. Neg. No. 058264.

NMHM NEW MEXICO
HISTORY MUSEUM

To support the New Mexico Historic Sites, contact Asya Beardsley at 505.216.1199 or Asya@museumfoundation.org.

Additionally, in August 2022, the Fray Angélico Chávez History Library received a \$15,119 grant from Recordings at Risk, a program conducted by the Council on Library and Information Resources, with funding from the Andrew W. Mellon Foundation. More than 200 unique and fragile audio recordings made by award-winning Santa Fe photographer and cinematographer John S. Candelario were digitized, allowing public access.

In September 2022, the History Library and Palace of the Governors Photo Archives received a \$149,921 grant from the National Historical Publications and Records Commission to digitize Edgar L. Hewett's manuscript and photographic archive, one of the library's most heavily used collections.

And in June 2023, the museum's extraordinary Gustave Baumann archive—including writings, drawings, recordings and more—became available both online and in person at the History Library. The archive's indexing and cataloguing was undertaken with funding from the Ann Baumann Trust.



Planned giving had a major impact at the museum in May 2023, when assets from the Charles “Chuck” and Mara Robinson charitable remainder trust were released. This \$1.2 million unrestricted gift will provide the momentum to generate additional planned gifts and fund new projects, says Billy Garrett, the museum's executive director.

“With your support, the New Mexico History Museum is helping people discover new connections and create lasting memories with our state's rich heritage,” he says. ■

By the Numbers

65,000+
museum visitors

6,000
visitors from New Mexico

\$327,000
raised for exhibitions and education programs

12,000
square feet of rehabilitated space
in the Palace

4
new exhibitions

1,724
students who attended tours

58,000
Facebook followers

105
Friends of History Walking Tours

A Year of Improvements

Programs and Partnerships at Historic Sites

Fiscal Year 2022-2023 (July 1, 2022 to June 30, 2023) was one of growth and renewal at the eight New Mexico Historic Sites. Private support of \$35,000 via the Museum of New Mexico Foundation made possible facilities improvements and collaborative programs at all the sites, leading to increased numbers of visitors.

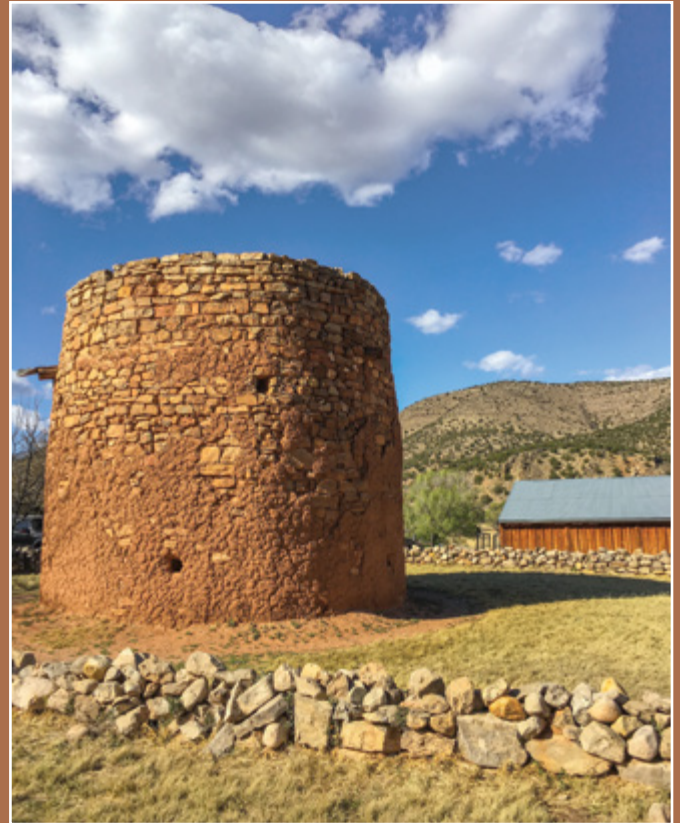
Jemez broke attendance records in 2022 at both its annual Pueblo Independence Day in August and Light Among the Ruins event in December. A new program, Looking to the Skies: Ancient and Modern Astronomers, utilizes telescopes to teach ancient peoples' stories about the celestial bodies in the Jemez sky. And in a unique partnership between Historic Sites and New Mexico Highlands University's Media Arts Department, upper-division media arts students reimagine how stories are told at the sites. Last fiscal year, for example, students built a large-scale projection installation as a safer way to display rare objects.

At the 148-acre Los Luceros, another cohort of Highlands media arts students created a self-guided "scratch 'n sniff" site map, where eight different scents each represent different areas of the site. This unique program was funded in part by the Newman's Own Foundation. Several additional grants supporting preservation and educational programming at the sites during the fiscal year included \$100,000 from the Northern Río Grande National Heritage Area and \$15,000 from the Arts and Culture program of the Santa Fe Community Foundation.

Visitors to Fort Selden enjoyed upgraded pathways and a new foodways program, featuring a heritage garden and outdoor cooking area. At Fort Stanton, a loyal cadre of local volunteers, Boy Scouts, EcoServants and Capitan High School students helped maintain the grounds and buildings during their summer break. The New Mexico Historic Preservation Division completed its comprehensive 955-page site report with recommendations for preservation of the fort and better ways to tell its story.

May 2022 saw the Friends of Coronado and Friends of Jemez sponsor a five-day horno building workshop at Jemez Historic Site. Participants learned adobe brickmaking, then shaped them into a domed outdoor oven. In Garden Gander, a monthly, hands-on workshop, Ranger Anthony shared the importance of gardening in Pueblo Indian life.

With J. Paul Taylor's death in February 2023, his historic family home was transferred to the State of New Mexico to become its eighth historic site. And at the Bosque Redondo Memorial at Fort Sumner, new stories of Indigenous resilience were illuminated as the *Bosque Redondo: A Place of Suffering, A Place of Survival* exhibition was updated, in collaboration with the Navajo Nation and Mescalero Apache tribes.



Lincoln Historic Site. Photo © Kenneth Walter.

Opposite bottom: Bosque Redondo Memorial visitor center. Photo courtesy DCA.



**NEW MEXICO
HISTORIC SITES**

To support the New Mexico Historic Sites, contact Asya Beardsley at 505.216.1199 or Asya@museumfoundation.org.

“While all sites enjoyed increased visitation, 15 percent of visitors last year at Bosque Redondo Memorial came from the Navajo Nation and the Mescalero Apache tribe—truly a testament to the importance of this partnership,” says Patrick Moore, Historic Sites executive director.

Bosque Redondo also partnered with New Mexico Arts to host an artist-in-residence program featuring two Diné women artists, DezBaa’ Henderson and Dakota Mace. Henderson, an actress, writer and filmmaker whose work explores Native American identity, collaborated with her father to produce *Through My Eyes: Reflections on Bosque Redondo*, a documentary about Bosque Redondo that premiered in May. Mace, whose work reinterprets Diné creation stories, created a mixed-media installation with her Institute for Indian Arts graduate students.

On benches along the Bosque Redondo’s Pecos River-walk Trail, Fort Sumner High School students painted depictions of native vegetation that sustained the Diné and Ndé people during their internment there between 1863 and 1868. Friends of Bosque Redondo coordinated supply donations for the project from art supply companies. Staff and students also developed an interpretive audio tour for the trail.

Finally, at Lincoln Historic Site, more than 5,000 people attended the annual August Old Lincoln Day’s pageant, bringing the Old West to life with lively historical reenactments.

“This is one of my favorite events,” says Matt Barbour, deputy director of Historic Sites. “The town’s streets fill with visitors. It’s a terrific partnership with the community of Lincoln.” ■



By the Numbers

62,842

visitors to all sites

\$35,000

raised for exhibitions and education programs

1,700

visitors to Los Luceros Harvest Festival

2,800

visitors to the Lights of Guisewa at Jemez

15%

Indigenous visitors to Bosque Redondo

57,000

Facebook followers

\$15,000

received in grants

\$22,464

received in endowment payouts

A Banner Year

Advancing Education and Innovation

It was another banner year at the Office of Archaeological Studies in fiscal year 2022-2023 (July 1, 2022 to June 30, 2023) with 5,403 pot sherds analyzed, 10 technical reports authored for scientific review, and more than 60 objects processed either through archaeomagnetic sampling or radiocarbon dating.

Total revenues of \$128,000 via private gifts to the Museum of New Mexico Foundation, coupled with 4,735 donated hours of volunteer time, supported the division's efforts to preserve, protect and interpret prehistoric and historic sites throughout New Mexico.

Scores of volunteers helped former OAS archaeologist and educator Mary Weahkee (Comanche/Santa Clara Pueblo) create a traditional turkey feather blanket, weaving together more than 17,000 turkey feathers with 400 feet of hand-spun yucca fiber cordage. The work, funded by Foundation trustee John Duncan and Anita Sarafa, was created for display in *Here, Now and Always*, the redesigned exhibition at the Museum of Indian Arts and Culture that reopened in July 2022. Weahkee introduced fourth- and fifth- graders at the Santa Clara Pueblo to turkey feather blankets as a traditional Indigenous lifeway, teaching them to make their own.

"Making archaeology accessible to everyone through award-winning education programs and other outreach efforts fosters greater appreciation for New Mexico's archaeological heritage," says Shelby Jones, OAS laboratory manager, lead educator and volunteer coordinator.

Grants and private funding again supported a variety of these programs in the fiscal year. Among the most popular is "Surviving and Thriving: A History of Adaptation in New Mexico," which includes a traveling tabletop museum, archaeology demonstrations, and workshops and resources for teachers—including curriculum content and educator support. This and other programming reached 12 of New Mexico's 33 counties and some 6,621 individuals, including 1,982 children and 4,639 adults.

The division's efforts to broaden statewide outreach were aided by 29 different collaborating agencies, including national monuments and parks, Native tribes, schools and museums, and local libraries. And for the first time, programming was made available to Native communities in Colorado, Oklahoma and Utah.

OAS also offered its first-ever paid internship for teens and young adults aged 16 to 24. Three students, ages 17, 18 and 21, from Fort Lewis College, University of New Mexico and University of Nevada, Las Vegas, participated. The interns experienced every aspect of the division, from administration and education to research. In the words of one intern, "Every day, or almost every day, I am doing something new or different. The more I help out, the



Volunteers work in a laboratory at the Office of Archaeological Studies. Photo courtesy DCA.

Opposite bottom: Members admire a turkey feather blanket created for display in the *Here, Now and Always* exhibition. Photo © Cheron Bayna.



**Office of
Archaeological Studies**

To support the Office of Archaeological Studies, contact Lauren Paige at 505.982.2282 or Lauren@museumfoundation.org.

more I contribute to the amazing discoveries. I love it here.”

The planting of the teaching gardens around the Center for New Mexico Archaeology was another highlight of the fiscal year. This 15,000-square-foot garden was created by former OAS ethnobotanist Mollie Toll and her botanist collaborator, Pam McBride. Toll, director of the Ethnobotany Laboratory from 1991 to 2022, died in February 2022.

In honor of Toll's contributions, the Mollie Toll Endowment for Education Outreach was established at the Museum of New Mexico Foundation, generating \$200,675 in the fiscal year via private donations from the Toll Family, a gift from the Eugene V. and Clare E. Thaw Charitable Trust and other supporters of archaeological education. The endowment supports the continuation of Toll's educational outreach efforts in a diverse range of subjects, including ecology, climate, biology, math and measurement, geology, hand manufacture and mapping.

In May 2023, the division received the City of Santa Fe Historic Preservation Division's prestigious Archaeology Award for its work on the historic Eugenie Shonnard House, home to the Museum of New Mexico Foundation. And in June 2023, Thatcher Seltzer-Rogers was hired as director of business operations, supervising projects, budgets, grants administration and more. He currently serves as president of the Archaeological Society of New Mexico.

Finally, the division's internationally known research program received a boost from Joyce Blalock, who designated \$35,000 of her \$40,000 donation to OAS to specifically support research initiatives.

“Support from individuals for the Office of Archaeology made possible innovative public education and outreach programs as well as important, specialized archaeological research projects,” says OAS interim executive director Matthew Barbour. ■



By the Numbers

4,735

volunteer hours

\$128,000

raised for education programs and research

6,678

people served via education outreach, of which 2,042 were school-aged youth

34

client projects in process

15

Native American education programs serving 1,192 students and 558 adults

413

faunal specimens analyzed

5,403

potsherds analyzed

23

archaeomagnetic samples processed

38

radiocarbon dates produced

10

major technical reports and three research papers published on archaeology

1,599

Friends of Archaeology members

Endowment Funds

AS OF JUNE 30, 2023

Endowment funds provide ongoing support to our 13 partner institutions. Donors may contribute to an existing fund or establish a new one to benefit a Museum of New Mexico division or the Museum of New Mexico Foundation. The Foundation manages 40 endowments valued at more than \$30 million.

NEW MEXICO HISTORY MUSEUM

Herzstein Family Endowment Fund for the Palace of the Governors and New Mexico History Museum: \$459,613

Marianne and Michael O'Shaughnessy Endowment Fund for the Palace of the Governors and New Mexico History Museum: \$561,395

Museum of New Mexico Foundation Endowment Fund for the Palace of the Governors and New Mexico History Museum: \$588,591

Palace of the Governors and New Mexico History Museum Endowment Fund: \$1,159,481

Phyllis and Edward Gladden Endowment Fund for the Palace of the Governors and New Mexico History Museum: \$250,779

Robert W. Frazer Fund for the Palace of the Governors Library: \$542,645

Sue and Felix Warburg Collection Endowment: \$874,413

The Ambassador Frank and Mrs. Dolores Ortiz Palace of the Governors Preservation Fund: \$136,713

NEW MEXICO MUSEUM OF ART

Boeckman Acquisition Fund for the New Mexico Museum of Art: \$129,949

Clinton King Purchase Award: \$50,273

Doris and Arnold Roland Endowment Fund for the New Mexico Museum of Art: \$162,627

Georgia O'Keeffe Museum Endowment Fund for the New Mexico Museum of Art: \$2,583,487

Herzstein Family Art Acquisition Fund for the New Mexico Museum of Art: \$437,122

Jean and Robert L. Clarke Endowment Fund for the New Mexico Museum of Art: \$653,547

Museum of New Mexico Foundation Endowment for the New Mexico Museum of Art: \$641,064

R.H. Blommer Endowment for the New Mexico Museum of Art: \$1,304,549

MUSEUM OF INDIAN ARTS AND CULTURE

Della Warrior Endowment Fund: \$163,700

Friends of the Museum of Indian Arts and Culture Endowment: \$39,974

Museum of Indian Arts and Culture Acquisition Endowment Fund: \$322,796

Museum of Indian Arts and Culture Endowment for Youth Programs: \$130,722

Museum of New Mexico Foundation Endowment Fund for the Museum of Indian Arts and Culture: \$643,385

MUSEUM OF INTERNATIONAL FOLK ART

Alexander Girard Legacy Fund: \$489,284

Cotsen Family Foundation Fund #1 for the Neutrogena Collection of the Museum of International Folk Art: \$2,774,586

Cotsen Family Foundation Fund #2 for the Neutrogena Collection of the Museum of International Folk Art: \$1,387,221

Elisabeth W. Alley Fund for the Girard Wing: \$58,490

Margot and Robert Linton Endowment Fund for Contemporary Hispanic Folk Art: \$165,125

Museum of New Mexico Foundation Endowment Fund for the Museum of International Folk Art: \$536,594

NEW MEXICO HISTORIC SITES

Museum of New Mexico Foundation Endowment Fund for the New Mexico Historic Sites: \$535,205

OFFICE OF ARCHAEOLOGICAL STUDIES

Albert Simms Endowment Fund: \$92,927

Dr. Don E. Pierce Endowment for Archaeology and Conservation: \$1,521,277

Friends of Archaeology Endowment Fund: \$240,331

Mollie Toll Endowment Fund for Education Outreach: \$104,952

MUSEUM OF NEW MEXICO FOUNDATION

Chairman's Endowment Fund: \$109,403

Museum of New Mexico Foundation Endowment Fund: \$4,265,672

Museum of New Mexico Operating Investment Fund: \$5,714,987

Shonnard Campus Endowment: \$108,065

BENEFITING ALL FOUR STATE MUSEUMS IN SANTA FE

Museum of New Mexico Acquisition Endowment Fund: \$637,579

Museum of New Mexico Foundation Endowment Fund for the Women's Board of the Museum of New Mexico: \$80,171

Starkweather Docent Program Endowment Fund: \$89,450

Thomas B. Catron III and June Ellis Catron Endowment Fund: \$217,264



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AS OF JUNE 30, 2023

The Founders Society honors donors and grantors who have given more than \$100,000 in cash or in estimated and realized planned gifts. Together these benefactors have contributed or promised more than \$120 million to support our 13 partner cultural institutions.

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(continued page 23)

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AS OF JUNE 30, 2023

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*and those who wish to remain
anonymous*

*Deceased

Corporate Partners and Business Council Members

AS OF JUNE 30, 2023

Corporate Partners and Business Council members provide cash and in-kind goods and services to support the Museum of New Mexico Foundation and the Museum of New Mexico system. Members enjoy benefits and recognition for their contributions.

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PLATINUM PARTNER | \$25,000 AND ABOVE



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Addison Rowe Fine Art
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Albuquerque Hispanic Chamber of Commerce
Albuquerque Museum Foundation
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Ashley Margetson Senior Real Estate Broker Sotheby's International Realty
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Laura Comeau, DDS
Macukas Wealth Management Group at Stifel Financial
Meow Wolf

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Exhibition Development and Education Funds

AS OF JUNE 30, 2023

Exhibition Development and Education Funds support exhibitions, education and outreach programs, and institutional advancement at our 13 partner institutions.

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(continued next page)

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(continued from page 19)

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AS OF JUNE 30, 2023

Annual Fund donors contribute \$1,000 or more to fund support services of the Museum of New Mexico Foundation.

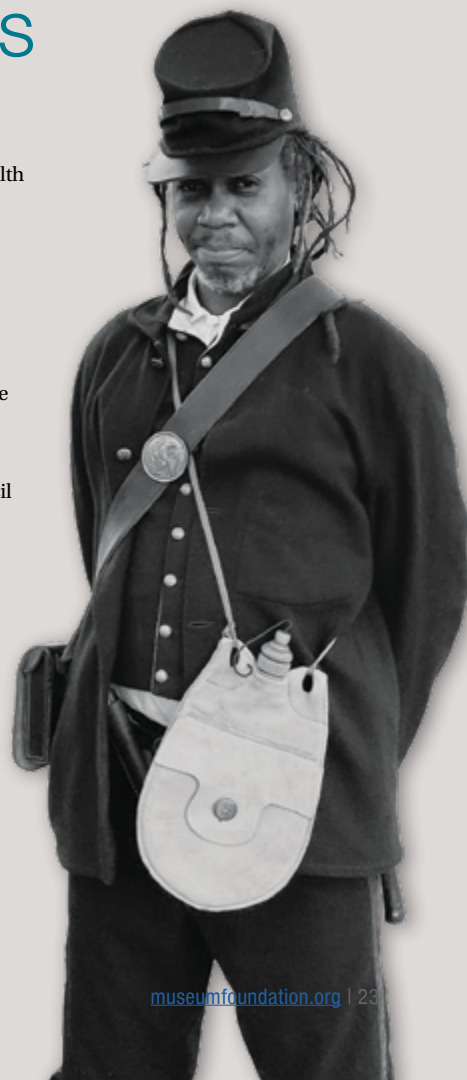
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(continued from page 21)

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Walter Burke Catering
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AS OF JUNE 30, 2023

Members of The Circles and Circles Explorers contribute from \$895 to more than \$10,000 annually to enhance the Museum of New Mexico Foundation's work in delivering essential support services to our 13 partner institutions.

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(continued from page 24)

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AS OF JUNE 30, 2023

Ambassador members contribute \$1,000 to \$1,499 annually in membership dues to support the Museum of New Mexico Foundation.

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High Sales in the High Desert

Niche Items Rock the Shops in Fiscal Year

Fiscal year 2022-2023 (July 1, 2022 to June 30, 2023) marked the second-best year ever for sales at the Museum Shops. Despite a slow start in the winter, sales by year's end neared last year's record-breaking outcome.

As visitors flocked to new exhibitions, such as *La Cartonería Mexicana: The Mexican Art of Paper and Paste* at the Museum of International Folk Art and *Here, Now and Always* at the Museum of Indian Arts and Culture, they often extended their viewing time by perusing the shops' ever-popular niche products. As a result, sales neared \$3.5 million—about three percent behind last year.

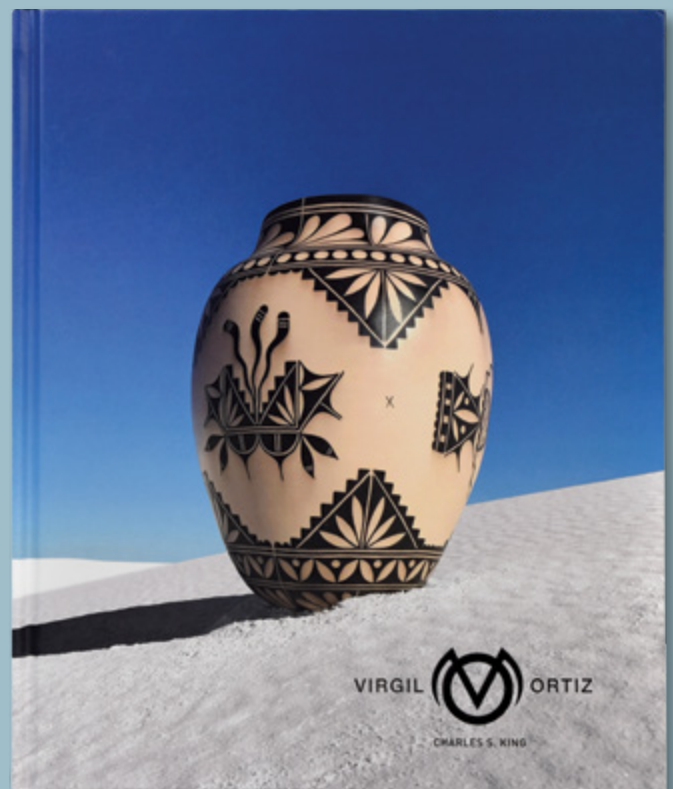
Revenues from shop sales supported the Museum of New Mexico Foundation's efforts to serve our four Santa Fe museums, eight historic sites statewide and the Office of Archaeological Studies. Online sales, though less robust than during the pandemic, remained strong with shoppers picking up jewelry, art calendars and card sets—about \$100,000 over projections.

Teresa Curl, vice president of retail, attributes much of the shops' success to the store managers. "All have been with us for at least nine years—and one for 35," she says. "They know their products and their people, and what we need to be stocking. They consider themselves ambassadors to the public and to the collectors who rely on these shops."

The Colleen Cloney Duncan Museum Shop at the Museum of Indian Arts and Culture had the highest sales among the four museum shops, again proving itself as a top destination for Native American art and museum-quality jewelry. The fiscal year's top sellers were Navajo rugs and inlaid turquoise and silver earrings and pendants by Navajo artist Jimmy Poyer. Their best-selling book was *Virgil Ortiz: ReVolution*, a mid-career monograph retrospective by the museum's 2022 Living Treasure awardee. The exhibition catalogue for *Grounded in Clay: The Spirit of Pueblo Pottery*, as well as the shop's large collection of Pueblo pottery, kept sales strong.

At the Lynn Godfrey Brown Shop at the Museum of International Folk Art, the year's best-selling products were associated with the exhibitions *La Cartonería Mexicana: The Mexican Art of Paper and Paste* and *Yōkai: Ghosts & Demons of Japan*. *La Cartonería* fans bought original papier-mâché figures from Alberto Moreno Fernández and a book on the history of Mexican cartonería by Leigh Ann Thelmadatter. *Yōkai* visitors scooped up original art prints by Santa Fe artist Joel Nakamura, and art masks and

Opposite Top: Wood sculptures by Gregory Lomayesva (Hopi) are popular sellers at the New Mexico History Museum's Spiegelberg Shop.



Virgil Ortiz: *ReVolution* was a best seller at the Museum of Indian Arts and Culture's Colleen Cloney Duncan Museum Shop last fiscal year.

MiNMFShops
MUSEUM OF NEW MEXICO FOUNDATION

To learn more about the Shops, contact Teresa Curl, at Teresa@museumfoundation.org.



T-shirts by exhibition contributor Kono Junya. Attractive, colorful displays boosted sales of local and world art across the shop.

Limited-edition Willard Clark prints were top-selling items at the Rosalie D. and Steven J. Harris Shop at the New Mexico Museum of Art. These restrikes were created by Clark's grandson and student, Kevin Ryan, and are priced to appeal to a range of buyers. Gustave Baumann-related merchandise continued to sell well; even after a retrospective of the artist's work ended in February, Baumann calendars, matted prints, posters and a 500-piece jigsaw puzzle flew off the shelves. Other popular shop products included custom printed cards and posters based on the museum's collection of modern and contemporary Southwestern art.

Hopi artist Gregory Lomayesva's carved wooden dolls, animal figures and masks were among the best-selling goods at the Spielberg Shop at the New Mexico History Museum. His works are among the 85 percent of shop products made by New Mexico-based artists and businesses. An extraordinary 16 of the shop's top 20 vendors are from New Mexico. The Spielberg Shop also remained a top destination for books by New Mexico authors about New Mexico subjects, including history, photography and literature. This year's best-sellers included *No Life for a Lady* by Agnes Morely Cleveland, *109 East Palace: Robert Oppenheimer and the Secret City of Los Alamos* by Jennet Conant and *American Prometheus: The Triumph and Tragedy of J. Robert Oppenheimer* by Kai Bird and Martin J. Sherwin.

Finally, the top-selling book across all four Museum Shops was *Santa Fe: Sense of Place* by Jane Smith, a coffee-table book featuring photographs of some of the City Different's most beautiful homes. ■

Year-End Giving

Give to the Annual Fund Today— Receive a 2023 Tax Deduction

In this season of giving, a contribution to the Museum of New Mexico Foundation is one of the most meaningful gifts you can make.

Your tax-deductible donation for 2023 will help the Foundation provide essential support services for our 13 partner institutions.

However you give, these payment notes will assist you in meeting the December 31, 2023, deadline:

Check: Envelopes must be postmarked by December 31, 2023, to qualify as a 2023 gift. The legal date is the date your gift is postmarked, not the check date.

Credit Card: The date the charge clears is the legal gift date, not the date the charge is submitted.

Stock: In the case of a direct transfer, the legal gift date is the transfer date, not the date a broker is requested to make the transfer.

IRA Charitable Rollover: If you are 70½ years of age or older, you may direct up to \$100,000 annually from your required minimum distribution to support the Foundation without being taxed on the income.

Donor Advised Fund (DAF): You may establish a DAF at a financial institution of your choice and receive a tax deduction. You may then make annual distributions from that fund.

For suggested ways to give, see page 29. To make a gift, visit museumfoundation.org or call 505.982.6366 ext. 100.

Below: Robert and Ellen Vladem. Photo © Jane Phillips.



A Productive Year

Licensing Program Adds Five New Partners

Fiscal Year 2022-2023 (July 1, 2022 to June 30, 2023) was productive for partnerships for the Museum of New Mexico Foundation's licensing program. Five new licensees—two with U.K. based companies—were signed to develop a wide range of products coming to market in mid-2024.

Sales of these products will add to the Foundation's bottom line for licensing, and public relations efforts to promote these collections will expose the museums that inspired them to a broader audience. Overall, the program generated \$112,000 in gross revenues during the fiscal year.

On the home décor front, we renewed a contract with Kravet fabrics, our longtime fabric licensee. After a visit to the textile collections at the Museum of International Folk Art and Museum of Indian Arts and Culture last fall, the Kravet design team identified 15 to 20 pieces that will serve as inspiration for the fifth Museum of New Mexico collection of fabrics for the home.

Hartmann & Forbes, manufacturer of handwoven window and wall coverings, expressed interest in developing a window covering collection representative of the Southwest. With this specific focus in mind, concentrating on the basketry collection at the Museum of Indian Arts and Culture for inspiration made sense. The museum's curatorial team helped identify 20 baskets, plus some pots and saddle blankets. From photographs of these items, Rebecca Welch, Hartmann & Forbes director of product development, a master weaver herself, proposed five stunning woven window covering designs. The museum team reviewed and approved them, and production has begun with plans for a spring 2023 launch.

A new furniture license rounds out our offerings. "Furniture is a challenging category as few major U.S. furniture manufacturers understand the New Mexico aesthetic," says Pamela Kelly, the Foundation's vice president of licensing and brand management. "We have brought five different collections to market, but always with North Carolina-based companies."

Thanks to an introduction by Teresa Curl, the Foundation's vice president of retail, the Foundation is partnering with the Albuquerque-based Ernest Thompson, a company steeped in New Mexico tradition. Owner Mike Godwin was drawn to the furniture collections at the New Mexico Museum of Art, specifically those pieces made for the museum in the early 1900s by Samuel F. Hudelson and Jesse Nusbaum. We are excited about this collaboration and hope to see finished products later this fall.

The final two new licensees are with U.K.-based companies: Fox & Chave, a scarf manufacturer, and Annie Sloan, a company that makes paint for the DIY market.

"We are thrilled to have discovered our museum collections have international appeal," says Kelly. ■



Top: Rebecca Welch, director of product development, Hartmann & Forbes, tours the basketry collection at the Museum of Indian Arts and Culture.

Bottom: Storage basket, ca. 1904, Yurok people of California. Hazelnut rods, spruce root, beargrass, maidenhair fern stem. Collection of the Museum of Indian Arts and Culture/Laboratory of Anthropology.

For more information about licensing, contact Pamela Kelly at 505.216.0614 or Pamela@museumfoundation.org.



A Love for Folk Art, A Transformational Gift

Earlier this year, when the Santa Fe Community Foundation received a legacy gift worth more than \$8.5 million from the estate of the late Deborah and Martin Fishbein—the largest donation in the Foundation’s 42-year history—\$1.5 million was designated to create a fund to support exhibitions at the Museum of International Folk Art.

For both organizations, the gift is transformational. It all started in the summer of 1982 when the Fishbeins made a significant trip to Santa Fe that marked the beginning of a long and intimate connection to the City Different. They became members of the Museum of New Mexico Foundation in 1987 and contributed to the Museum of International Folk Art over many years.

“They fell in love with Santa Fe right away,” remembers Deborah’s brother, Gary Kaplan. “They were inspired by the landscape, diversity of culture and incredible art scene. They especially loved the Alexander Girard collection. They were always on the lookout for folk art that Girard would be interested in.”

The couple bought a home in the historic Eastside that same year. For decades, they spent every summer and winter in Santa Fe following Martin’s academic schedule as a professor at the University of Illinois. They visited galleries and built lasting relationships.

Today, thanks to their thoughtful gift, the couple’s appreciation for Santa Fe, and their passion for international travel and collecting folk art, will live on through future museum exhibitions.

To learn more about the Legacy Society, contact Laura Sullivan at 505.216.0829 or Laura@museumfoundation.org.

Top: Martin and Deborah Fishbein. Photo courtesy of Gary Kaplan.

Ways to Give

MEMBERSHIP

Support the Museum of New Mexico Foundation in delivering essential services to our 13 partner cultural institutions while offering enjoyable member benefits.

THE CIRCLES

Participate in a series of exclusive events while providing leadership-level support.

CIRCLES EXPLORERS

Support and explore the art, culture and history of New Mexico through active, adventurous, and educational cultural excursions and experiences.

CORPORATE PARTNERS AND BUSINESS COUNCIL

Support the museums through your business and receive recognition and member benefits for your business, clients and employees.

ANNUAL FUND

Provide critical operating support for the Museum of New Mexico Foundation to fulfill its mission on behalf of our 13 partner cultural institutions.

EXHIBITION DEVELOPMENT FUNDS

Support exhibitions, related programming and institutional advancement at the division of your choice.

EDUCATION DEVELOPMENT FUNDS

Fund museum education and public outreach programs at our four museums, eight historic sites and the Office of Archaeological Studies.

PLANNED GIVING

Provide a long-lasting impact at our 13 partner cultural institutions through a bequest, beneficiary designation, charitable gift annuity, charitable remainder trust or gift of art.

ENDOWMENT FUNDS

Establish a new fund, or add to the principal of an existing fund, to provide a reliable source of annual income that sustains a variety of cultural programs and purposes.

SPECIAL CAMPAIGNS

Give to special campaign initiatives designed to fund a range of capital expansions and programming advances throughout the Museum of New Mexico system.

For more information, visit museumfoundation.org/give.

Museum Inspired Accessories

Shop our collection of luxurious scarves designed in collaboration with Fox & Chave.

Find them at the Lynn Godfrey Brown Shop at the Museum of International Folk Art and the Colleen Cloney Duncan Shop at the Museum of Indian Arts and Culture.



Railyard Arts District

George Duncan and Sheryl Kelsey Shop
Vladem Contemporary

Santa Fe Plaza

Spiegelberg Shop
New Mexico History Museum
Rosalie D. and Steven J. Harris Shop
New Mexico Museum of Art

Museum Hill

Lynn Godfrey Brown Shop
Museum of International Folk Art
Colleen Cloney Duncan Shop
Museum of Indian Arts and Culture

[**shopmuseum.org**](http://shopmuseum.org)